



BECOME AN ALLY

Growing Greener Coalition is an unincorporated association of organizations that embrace the Coalition's mission and goals. Sign up your organization as a Coalition ally at ConservationAdvocate/GGC-allies.

The Coalition's Three Goals

- ✓ Ensure no diminution of funding streams dedicated by the General Assembly to the Environmental Stewardship Fund; the Keystone Recreation, Park and Conservation Fund; farmland preservation; and the Marcellus Shale Legacy Fund; or reductions in state funds that leverage federal, environmental investments in Pennsylvania.
- ✓ Persuade decision-makers to greatly boost the state's investments in clean water, environmental restoration, flood prevention, land conservation, and outdoor recreation.
- ✓ Ensure that state agencies efficiently, appropriately, and effectively utilize the dedicated funding streams for making grants and implementing projects and programs.

Ally Eligibility & Commitments

Nonprofit organizations guided by missions to advance natural resource protection, conservation, restoration, or outdoor recreation qualify as potential Coalition allies. Ally organizations:

1. **Endorse** the Coalition's mission and goals.
2. **Receive and review** Coalition communications.
3. **Take action** as appropriate for the organization on Coalition requests for advocacy.
4. **Inform the Coalition** of needs, discussions, and other information as appropriate for the organization and relevant to the Coalition's goals.

Ally Benefits

- Email updates on Coalition efforts and opportunities
- Invitation to periodic briefings
- Communications tools and assistance to support outreach

Coalition Partners

Organizations may engage at a deeper level by becoming a Coalition partner. Learn more about obligations of partners and other information at conservationadvocate.org/GGC.

MISSION

Ensure the health, prosperity, and security of people everywhere in the Commonwealth by advocating for public investment in:

- cost-effective, nature-based solutions for safeguarding our drinking water, cleaning up our rivers and streams, and reducing flooding;
- conserving the lands necessary for protecting wildlife, sustaining farm economies, and supporting other community needs;
- providing for outdoor recreation.



Learn more about the Growing Greener Coalition & how your organization can get involved:

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